Respondent	Representations made	Proposed response
Park owner	Is of the opinion that their park will meet the criteria of the draft policy and fully supports the proposed policy approach set out in the consultation draft.	Support noted.
Park owner	In other areas where 12 months occupancy is permitted, the units are available all year regardless of the weather. Static caravans and lodges are now built to such a high standard that meet the BS3632 standards that are residential grade. Having a home to use all year has benefits with no need to close down. This approach allows fairer competition with other sites offering 12 months occupancy.	Support noted.
	It is not clear what the difference would be between 12 months occupancy for holiday homes and permanent residency. This needs to be clarified.	It is understood that it is not always possible to differentiate between a permanent residency and a holiday home, although it would be only those homes which would demonstrably be permanent residencies that would contribute to meeting housing need and as a consequence housing supply.
Park owner	In the event that 12 months occupancy isn't suitable for a particular site, can SBC follow the approach undertaken by neighbouring councils (Thanet, Canterbury and Medway) and allow 11 and a half months?	This is unlikely to be possible given the objectives of the draft interim policy statement.
	Size of parks could be a factor in determining their eligibility for extension to 12 months occupancy. Smaller parks are likely to have a less detrimental impact on local community and surrounding areas.	The significance of park size would be considered on a case by case basis along with other factors.
	12 month occupancy would have a beneficial impact on the local economy and make some services more viable.	Support noted.
	Provides opportunities for those to have their own home who otherwise wouldn't be able to afford one and/or save for a traditional home as caravan/chalet rents are lower.	Support noted.
	Caravan/chalets are particularly suitable for those with mobility and/or health issues.	Support noted.

Respondent	Representations made	Proposed response
Resident of Oak	All parks should have proper vehicular access and a safe	This will be assessed on a case by case basis and, if relevant to the
Lane	walking route for pedestrians.	individual proposals, the highways authority must be satisfied
	Sites should be reserved for non-Travellers	The Council has no control over who occupies any home.
Resident of Minster	Supports the proposed policy and approach.	Support noted.
Park owner	What means and resources will the Council employ to ensure 'unfettered access' to a second home does not become unpoliced residential use when they can't deliver effective policing and enforcement of existing site licence conditions.	Enforcement has already proven to be challenging for existing breaches due to the high legal bar that is set. It is understood that it is not always possible to differentiate between a permanent residency and a holiday home, although it would be only those homes which would demonstrably be permanent residencies that would contribute to meeting housing need and as a consequence housing supply.
	Does the policy apply to Sheppey or the whole Borough?	This would be a Borough-wide policy if adopted.
	The Borough is under extreme pressure to reach housing targets and to allow the conversion of holiday caravans would be a cheap and dirt way to unload the burden. The Council should not skate around the trouble and expense of planning enforcement activity related to this. The majority of people who are currently being allowed to 'live' on these parks do so because of their limited means and would not have the funds available to sell their existing holiday caravan back to the park owner (at a loss) and then spend many tens or even hundreds of thousands on a new BS3632 rated home. Policy in its current proposals could adversely affect the people is purports to be aiding.	The Council is now looking at alternative products to deliver new homes and widen the housing offer of Swale. The draft policy seeks to ensure a high quality standard of amenity, layout and building for residents for a relaxation in the occupancy condition to be accepted. The Council is seeking to ensure a minimum standard for permanent residency housing to be secured in line with Park Homes. The Council accepts that this may not be possible for every case but permanent residency in a home that is not at an acceptable standard will not be permitted.
	BS3632 (for non-permanent dwellings) does not match the stringent properties demanded by SAP calculations in current homebuilding. An explosion of reduced quality dwellings within the borough cannot be a good direction of travel. Presenting residential status to holiday parks (albeit with a few compliance requirements) will add much value to the premises, as much as doubling the value of some parks. SBC needs to ask itself if it wishes to reward rogue park owners who don't	Objection noted, although standard is in line with Park Homes. Not all parks will be eligible for residential status. Permissions will only be granted where the criteria in the policy is met and with conditions.

Respondent	Representations made	Proposed response
	manage their business affairs legally and who flout regulations,	The draft policy seeks to ensure a quality standard of amenity, layout
	because this will be the net result of the proposed changes –	and building for residents for a relaxation in the occupancy condition
	they've been breaking your rules and now you propose to fill	to be accepted.
	their pockets with money	
	If Swale Planning intends to offer residential status to qualifying	The sites have already been served with notices. The issue is the
	holiday parks I believe it should place a five-year moratorium	compliance with the notices which give rise to potentially significant
	(on residential status) on those parks subject to existing	housing and well-being issues should prosecution take place.
	planning enforcement notices. This would show great justice	Additionally, there is a legal 'high bar' in place for evidence to support
	and fairness being dealt and would allow the professional and	the fact that someone is living permanently in a holiday home.
	conscientious park operators to show the way forward.	
Resident of	Oppose this proposal on grounds of further negative impacts	Opposition to the draft policy is noted.
Minster	on local image, social deprivation, quasi-urban sprawl and	
	burden on infrastructure.	
	To allow existing caravans to become permanent homes would	Not all parks are eligible to become permanent homes. Proposals will
	make it difficult to refuse other developments of a similar low	be determined based on their individual merits and would be required
	standard. To refuse those is liable to end up in Judicial Review,	to meet the standards of the draft policy as a minimum. Allowing,
	unless the Council could identify exceptional circumstances to	where appropriate, the permanent use of holiday caravans will assist
	justify the exercise of discretion. Shanty towns would spread,	with delivering needed homes in the Borough and has the potential to
	consuming ever more viable agricultural land.	reduce some of the pressure to develop on greenfield sites in the Borough.
	Infrastructure on the Island is already at breaking point and will	Opposition noted. Proposals will be determined based on their
	not cope with an increase in more permanent homes.	individual merits and could create opportunities to support existing
		local services and facilities. Holiday parks will only be eligible to
		become permanent residences if they meet the criteria in the draft
		policy.
	The existing arrangements limiting occupation of caravans	Only those parks that meet the criteria in the draft policy would be
	already sends a clear signal that they are not suitable for	eligible. Many parks are located within land at high risk of flooding or
	permanent residence.	coastal change and would therefore not be suitable. Proposals will be
		assessed on their individual merits.
Park owner	Generally supportive of the approach proposed in the draft	Support noted.
	interim policy statement.	

Respondent	Representations made	Proposed response
nespondent	With regard to external space standards we suggest that these should be based on Government Model Standards for Caravan Sites in England and Wales. as follows. - Except in the case mentioned in sub paragraph (iii) and subject to sub-paragraph (iv), every caravan must where practicable be spaced at a distance of no less than 6 metres (the separation distance) from any other caravan which is occupied as a separate residence. (ii) No caravan shall be stationed within 2 metres of any road or communal car park within the site or more than 50 metres from such a road within the site. (iii) Where a caravan has retrospectively been fitted with cladding from Class 1 fire rated materials to its facing walls, then the separation distance between it and an adjacent caravan may be reduced to a minimum of 5.25 metres.	These standards are set out in the draft policy under BS 3632.
	For chalets this would be controlled by building regulations and subject to materials. With regards to conditions relating to occupancy, those applied to previous permissions extending occupancy from 8 months to 10 months should be revised. This is because they would not	Conditions for 8 months or 10 months would only be revised through the planning process and an application for a change of condition or fuller scale changes such as for permanent residential use. Each case
	apply satisfactorily to 12 – month occupancy in certain circumstances. Therefore, the current schedule of conditions attached to a planning application should be revised as follows: "1.(a) No chalet shall be used as a postal address; and (b) No chalet shall be occupied in any manner, which shall or may cause the occupation thereof, to be or become a protected tenancy within the meaning of the Rent Acts 1968 and 1974; and	is assessed on its own merits and would need to meet the criteria in the policy once approved.
	(c) If any chalet owner is in breach of the above clauses their agreement will be terminated and/or not renewed upon the next expiry of their current lease or licence. On request, copies of the signed agreement[s] shall be provided to the Local Planning Authority.	

Respondent	Representations made	Proposed response
	2. Any chalet that is not the subject of a signed agreement	
	pursuant to condition 2 shall not be occupied at any time.	
	3. (a) The owners or operators of the Park shall at all times	
	operate the Park strictly in accordance with the terms of the	
	Schedule appended to this decision notice.	
	Schedule:	
	The Park operator must:	
	(1) Ensure that all chalet users have a current signed agreement	
	covering points (a) to (c) in condition X of the planning	
	permission; and	
	(2) On request, provide copies of the signed agreement[s] to	
	the Local Planning Authority; and	
	(3) Not allow postal deliveries to the caravan or chalet, postal	
	deliveries to be made to the park office".	
	This schedule will enable the units to be occupied in a way	
	which complies with the suggested	
	intentions of the council Local Plan Panel report.	
	Para 2.6 should be amended to reference that existing parks	Noted. This is set out in the draft policy.
	could be designated as park home sites if they are satisfactorily	
	laid out in accordance with the space standards set out above	
	and conditions are attached to a 12 month occupancy.	
Warden Parish	The revised policy to allow 10 months of the year occupancy	The sites have already been served with notices. The issue is the
Council	was consulted on and agreed. Enforcement action not being	compliance with the notices which give rise to potentially significant
	taken against 200 individuals. Why are these sites that break	housing and well-being issues should prosecution take place.
	the rules not being served the notices?	Additionally, there is a legal 'high bar' in place for evidence to support
		the fact that someone is living permanently in a holiday home.
	The areas in the East of Sheppey are poorly served by services	Objection noted.
	and facilities, particularly roads, schools, bus services and	
	roads.	
	There has been no enforcement for years on the current	The sites have already been served with notices. The issue is the
	regulations to stop unfettered use, what will change if this is	compliance with the notices which give rise to potentially significant
	granted?	housing and well-being issues should prosecution take place.

Respondent	Representations made	Proposed response
		Additionally, there is a legal 'high bar' in place for evidence to support
		the fact that someone is living permanently in a holiday home.
	There is no evidence to suggest that more than a very few sites	Only those parks that meet the criteria in the draft policy would be
	could have access to the millions of pounds to provide the units	eligible. Many parks are located within land at high risk of flooding or
	you are suggesting, prices for Park Homes start at £200,000.	coastal change and would therefore not be suitable. Proposals will be
	Probably 1 or 2 smaller sites might qualify now.	assessed on their individual merits. A significant number of parks will
	The proposals will not help the tourism or economy, the	not be eligible as they will not meet the criteria and their continued
	majority of holiday unit users come here to escape the hustle	use as holiday accommodation is supported.
	and bustle of town life and could not afford to upgrade their	
	units. and this part of the economy will be lost.	
	If you prematurely allow the sites 12 months to meet your	The grant of planning permission would require any existing holiday
	planning specifications and they don't comply, what will you do	home operation to transfer to permanent residency upon compliance
	to rescind the decision, as the councils record of enforcement	with conditions and associated standards being implemented.
	has been non existent over the last years, which is why you	
	have ongoing situation now.	
	The sheer volume of the units on the island and the	Objection noted although not all parks will be eligible for permanent
	implications for the settled community far outweigh the small	residential status and proposals must meet the standards set out in
	benefit that can be gained from this substantial increase to the	the draft policy.
	population, which already an area of deprivation. We would	
	urge the council not to pass this proposal and continue with the	
	existing policy until you have complete control of the current	
	problems. Please don't make a "drop in the ocean" problem	
	escalate into a flood.	
Park owner	The parks' owner remains supportive of the proposed policy	General support for policy approach noted. There is no restriction on
	change and the wording of the said policy. However, there are	the size of site that can be submitted for consideration under this
	perhaps further opportunities to improve the flexibility of this	draft policy. Parts of sites or entire sites could be submitted and each
	proposed policy wording. For example, in the instances where	will be assessed based on their individual merits.
	only parts of the site are considered acceptable for the siting of	
	caravans as a permanent residence (i.e. due to the layout), the	
	policy could be worded to ensure that those parts of the site	
	which are in compliance with model stands (BS3632) and can	
	achieve an adequate residential layout, are not prejudiced by	

Respondent	Representations made	Proposed response
	those parts of the site that cannot. As a result, a park could	
	effectively operate as a mixed-use park, where certain areas	
	could accommodate caravans used as a permanent place of	
	residence while the rest remains as a holiday park.	
	Regardless of whether the sites are considered acceptable for residential occupation, we consider it appropriate (at the very least) to either remove the policy restricting occupancy of caravans all together, or if still considered necessary, provide an additional policy to the one currently proposed, which sets out a standard condition such as: 'Caravans shall be occupied for holiday purposes only (12 months) and shall not be occupied as a person's sole or main place of residence, whilst the owners/operators shall maintain an up-to-date register of the names of all owners/occupiers of individual caravans on the site, and of their main home'. This would bring the policy in line with recent case law decisions, which deems the suggested wording sufficient from preventing permanent residential occupation and meets all the NPPF tests for imposing	Conditions can only be removed through the planning application process. Each case needs to be assessed on its individual merits and the removal of a policy restricting occupancy as suggested would not be appropriate.
Resident/Member	conditions. The proposal suggests that in making changes enforcement of	The Interim Policy would enable a more focussed approach to
of Sheerness	the current rules could be relaxed removing the need to take	planning enforcement on those sites not complying with their
Town Council	action against parks presently not recognising restrictions. The	occupancy conditions which would also not demonstrably be able to
	Isle of Sheppey already has many Holiday Parks acting as	meet the criteria policy and/or are within areas where permanent
	unofficial residential parks. The current system is flawed with	residency would not be accepted e.g. flood risk areas, cliff erosion
	many using friends and relatives homes as "main residence"	zone etc.
	whilst living at these parks throughout the open season. Those	
	presenting as homeless and criticising the closed season do so	
	after knowingly entering into such an arrangement possibly and	
	providing false information.	
	The proposal ignores the contribution Holiday Parks make to	Not all holiday parks would be eligible to change to permanent
	the Island economy and seasonal employment catering for	residential. For example, sites that fall within land at risk of flooding
	tourists. Holiday makers and Residential Homes do not sit well	or coastal change would not be permitted. The majority of sites on

Respondent	Representations made	Proposed response
	together. The prospect of mixed use with little to no	the Island fall within these categories and would not be eligible for
	enforcement as currently the case, is fraught with potential	any permission allowing permanent residential occupancy.
	issues.	
		Many other existing holiday park sites would have no intention of
		moving to non holiday park operation.
	Whilst the standard of these Park Homes is higher than a	Comments noted.
	holiday home it is less than ideal and the prospect of such	
	homes being the answer to lack of affordable homes in an area	
	of severe social deprivation is unacceptable. I have little	
	confidence that such an issue would not arise when already	
	occurring under the radar at many of the holiday parks the	
	current Covid 19 situation has illustrated that some Parks will	
	disregard regulations if not monitored.	
	I do question why this idea of "Residential Parks" is focussed	The draft policy would apply to the whole Borough.
	upon the Islands existing tourist parks and not other rural areas	
	around Swale.	
	The current lack of affordable homes on the Island is supported	The Council has no control over who occupies any home.
	by the current policy that permits sites to come forward with	
	0% affordable homes. With the Islands average household	The standard of these homes would be compliant at a minimum to
	income way below national average the current homes are	BS3632 and suitable for permanent residential use with comparable
	attracting "incomers" rather than providing for local housing	standards for energy efficiency and so on.
	need. To provide a lower standard of homes for those unable to	
	afford what is currently available we will further add to the	The purpose of this policy is to widen the range of alternative housing
	overall strain on infrastructure.	products across the Borough.
Eastchurch Parish	The proposed Policy is far reaching in its future effects on the	Comments noted.
Council	holiday parks and the local communities in which they reside.	
	Suggests enforcement issues are greater due to unreported	The Council can only act on reported breaches.
	breaches. Are breaches clustered around a particular area. Is	
	the number of breaches increasing against figures for previous	
	years?	

Respondent	Representations made	Proposed response
	The Council needs to agree on whether to pursue the	The sites have already been served with notices. The issue is the
	enforcement action or whether to change planning policy to	compliance with the notices which give rise to potentially significant
	accommodate it. This would be against their current policies	housing and well-being issues should prosecution take place.
	but throws light on the lack of investment in the Enforcement	Additionally, there is a legal 'high bar' in place for evidence to support
	Team in previous years. The policies are only as good as the	the fact that someone is living permanently in a holiday home.
	team who are able to ensure that they are being adhered to.	
	This is very much an issue that the residents do not understand.	
	If a breach of planning occurs, there is little confidence in that	
	reporting it will stop the problem as nothing appears to be	
	done.	
	This proposed change of policy could incorporate residential	Noted.
	status on some caravan parks and thereby resolve the issue of	
	breaches over the closed period. It does not take into	
	consideration the long-term effects or the perception of the	
	policy by site owners and users.	
	Changes to 10-month occupancy across large numbers of the	It is acknowledged that over time as permissions are granted for
	sites has had a negative effect on many of the surrounding	permanent residential use all year round, that that will increase the
	residential communities. Whilst put in place to further	number of permanent households within the areas concerned and the
	economic benefits, the real effect has been that of a changing	general activity in the area. The increased activity arising all year
	nature and lack of respite for those communities it was	round would contribute to supporting the viability for services and
	designed to protect. It is also quite clear regarding occasional	facilities to be provided.
	10 month occupancy being limited to ensure that sites were	
	"not used as permanent housing, affording periods of	Permanent housing units are required to pay council tax and would be
	tranquillity in rural or other areas". 7.1.28 states quite clearly	counted by any public agencies in the requirement for infrastructure
	that "Permanent occupation will continue to be resisted".	and services provision.
	7.1.29 refers to flooding but fails to mention accessibility in	
	winter months. Most of the sites in Eastchurch are located off	
	the Warden Road, these areas are not on a prime salt route in	
	the winter and are all situated in a rural location. The roads and	
	drainage are not well maintained, and flooding is an issue. If	
	twelve-month occupancy were allowed it would put extra	
	pressure on our Parish infrastructure. All sites are served off	

Respondent	Representations made	Proposed response
	single-track unadopted roads that are not maintained. The local	
	infrastructure is not proportional to the amount of properties if	
	permanent. Eastchurch Parish Council would like figures on	
	how many caravans there are compared to number of Warden	
	road residents.	
	Policy DM5 states that the "amenity and tranquillity of the	The draft policy seeks to ensure a high quality standard of amenity,
	countryside and residential areas are safeguarded, and that the	layout and building for residents for a relaxation in the occupancy
	extension of occupancy is subject to planning conditions	condition to be accepted.
	safeguarding the holiday accommodation from being used as	
	sole or main residences. This interim policy goes against these	The sites have already been served with notices. The issue is the
	safeguards. The list of requirements in Appendix 2 is already	compliance with the notices which give rise to potentially significant
	being widely disregarded. Caravan sites have regular postal	housing and well-being issues should prosecution take place.
	deliveries and there are documented cases within SBC of State	Additionally, there is a legal 'high bar' in place for evidence to support
	Benefit being paid to some addresses. Is there a system in place	the fact that someone is living permanently in a holiday home.
	for ensuring that the requirements are carried out and that the	
	correct documentation is held? Have any of the site owners	
	been contacted regarding the breaches of the conditions? Have	
	any of the site owners had licences revoked or refused because	
	they were permitting the use of the site for longer occupancy	
	than is permitted?	
	The main reason for limiting the occupancy was to protect the	Not all holiday parks would be eligible to change to permanent
	settled community and the rural areas. We have majority of	residential. For example, sites that fall within land at risk of flooding
	sites on the island in Eastchurch. Conditions are imposed on	or coastal change would not be permitted. The majority of sites on
	site owners and caravan owners, but we question whether	the Island fall within these categories and would not be eligible for
	these are being checked or enforced.	any permission allowing permanent residential occupancy.
		Many other existing holiday park sites would have no intention of
		moving to non holiday park operation.
	Year-round occupation permission does not necessarily equate	It is understood that it would not be possible to differentiate between
	to permanent residence. However, past history has proved that	a permanent residency and a holiday home, although it would be only
	this is incorrect. Because of a lack of monitoring of the licences	those homes which would demonstrably be permanent residencies
	on the sites, there are many caravan owners that live on sites	

Respondent	Representations made	Proposed response
	as a permanent residence, even if they have to "move" for six	that would contribute to meeting housing need and as a consequence
	weeks from early January to March. During the closed period,	housing supply.
	some still visit the sites during the day and only some do not	
	actually sleep there for period, which technically means that	The sites have already been served with notices. The issue is the
	they are not staying	compliance with the notices which give rise to potentially significant
		housing and well-being issues should prosecution take place.
		Additionally, there is a legal 'high bar' in place for evidence to support
		the fact that someone is living permanently in a holiday home.
	Legislative requirements mean very little if you have bought a	Noted.
	caravan and it is your only residence.	
	Park homes are perceived, rightly or wrongly, as caravan sites	Only those parks that meet the criteria in the draft policy would be
	to the majority of the general public. The perception would	eligible. Many parks are located within land at high risk of flooding or
	open the flood gates for a different wave of enforcement	coastal change and would therefore not be suitable. Proposals will be
	issues. Whilst in an ordinary setting with few caravan parks	assessed on their individual merits. A significant number of parks will
	around, this may be resolvable, on the Isle of Sheppey this	not be eligible as they will not meet the criteria and their continued
	would be untenable. The sheer volume of sites and caravan	use as holiday accommodation is supported.
	owners would prove impossible for the majority of the public to	Regardless of whether the unit was owner occupied or rented, it
	be able to distinguish one from the other. The release of	would need to have planning permission for year round residency.
	properties is smoke and mirrors and assumes that all are house	
	owners and not tenants.	
	Should the scheme be pursued by the Council, there must be	Noted.
	sufficient support for the Enforcement department to be able	
	to function effectively when the inevitable breaches occur. This	
	would apply to not just the newly licenced sites but also to the	
	existing caravan sites and their disregard for existing policies.	
	If this "interim policy" is agreed, it will have enough weight to	The interim policy is required to provide an appropriate basis for the
	cast aside any objections that are made by, or on behalf of,	Council to consider how best to use its planning enforcement powers
	residents. It will be adopted into the Local Plan review as the	effectively whilst also meeting other planning objectives including
	precedence for its existence will be there. The residential use of	meeting housing needs. The Interim Policy will not have full weight of
	a holiday park is an oxymoron. Adoption of the Interim Policy	planning policy until its inclusion within a reviewed Local Plan which
	would give the Council a way out of following through on the	has been adopted following a public examination.
	existing enforcement breaches which is unacceptable.	

Representations made	Proposed response
Why is this just the Isle of Sheppey? Surely policy should cover	Misprint in consultation document. The policy applies to the whole
all of the Borough. The proposal all the way through refers to	Borough.
Borough and regional attributes and statistics. "Proposals for	
the occupancy of holiday accommodation on holiday parks on	Only those parks that meet the criteria in the draft policy would be
the Isles of Sheppey for permanent residence (12 months of the	eligible. Many parks are located within land at high risk of flooding or
year)" defeats the object of growing tourism and encourages	coastal change and would therefore not be suitable. Proposals will be
the use of caravans as a second home. You cannot have	assessed on their individual merits. A significant number of parks will
permanent holiday occupancy on a holiday site and then call it	not be eligible as they will not meet the criteria and their continued
a permanent residence. It is a trailer park.	use as holiday accommodation is supported.
"Consider" taking enforcement action suggests that there will	The sites have already been served with notices. The issue is the
be an extension to this policy when the full extent of inevitable	compliance with the notices which give rise to potentially significant
breaches in unauthorised parks becomes unmanageable. This	housing and well-being issues should prosecution take place.
action should already be being taken on existing policies and	Additionally, there is a legal 'high bar' in place for evidence to support
existing breaches on the sites and against both the site owners	the fact that someone is living permanently in a holiday home.
and the caravan owners.	
The existing position has been backed by Planning Inspectors.	The Council is now looking at alternative products to deliver new
This implies that there is a legal backing and justification for the	homes and widen the housing offer of Swale. The draft policy seeks to
existing policies. The statement suggests that the planning	ensure a high quality standard of amenity, layout and building for
department are already aware of the number of unauthorised	residents for a relaxation in the occupancy condition to be accepted.
occupancies in the caravan parks. The parks are not a solution	
to problems of poverty and homelessness within the Borough	
but are a way of disguising and hiding numbers rather than	
dealing with the problem.	
	All holiday park owners were contacted.
Sheppey? Even with a response rate of 60%, the number of site	
owners supporting the policy remains at less than 50% of the	
total.	
The consultation document raises other issues that need to be	
addressed before the Interim Policy" is agreed as this	
information has a direct bearing on the ability of the Council to	
make an informed decision.	
	Why is this just the Isle of Sheppey? Surely policy should cover all of the Borough. The proposal all the way through refers to Borough and regional attributes and statistics. "Proposals for the occupancy of holiday accommodation on holiday parks on the Isles of Sheppey for permanent residence (12 months of the year)" defeats the object of growing tourism and encourages the use of caravans as a second home. You cannot have permanent holiday occupancy on a holiday site and then call it a permanent residence. It is a trailer park. "Consider" taking enforcement action suggests that there will be an extension to this policy when the full extent of inevitable breaches in unauthorised parks becomes unmanageable. This action should already be being taken on existing policies and existing breaches on the sites and against both the site owners and the caravan owners. The existing position has been backed by Planning Inspectors. This implies that there is a legal backing and justification for the existing policies. The statement suggests that the planning department are already aware of the number of unauthorised occupancies in the caravan parks. The parks are not a solution to problems of poverty and homelessness within the Borough but are a way of disguising and hiding numbers rather than dealing with the problem. Did the Council write to all holiday park owners or just those on Sheppey? Even with a response rate of 60%, the number of site owners supporting the policy remains at less than 50% of the total. The consultation document raises other issues that need to be addressed before the Interim Policy" is agreed as this information has a direct bearing on the ability of the Council to

Respondent	Representations made	Pro	oposed response
	Clarification needs to be given on whether this policy would	•	Policy applies to the whole Borough
	apply to all of Swale or to just Sheppey.		
	• If as is inferred it is for Sheppey, then the figures for Sheppey	•	This information (number of units and location) will be collected
	need to be provided separately along with answers to the		as part of the Council's monitoring work
	questions raised in the report response, number by number.		· ·
	Details need to be provided of the caravan sites in each Parish		
	and the number of units on each. This information must be held		
	in order to provide the statistical data used in the Local Plan.		
	• The question of Council Tax has not been raised but is an	•	Permanent residential units are required to pay council tax
	important unwritten feature of the policy. Caravan sites can opt		1 ,
	to pay business rates to SBC. This then negates the Council Tax		
	cost for site users. Eastchurch has less than 100 units paying		
	Council Tax which means that Precept requirements on the		
	local residential population are higher. The resulting decreased		
	tax base is unfair on the local populations. Owners of caravans		
	should be paying a pro rata amount in Precept for their use of		
	their property in a bid to have equality. The Business Rate		
	system should only apply to business areas and separate		
	Council Tax liability should be applied to each caravan owner on		
	a pro rata basis. Owner occupiers and those that would seek to		
	reside there permanently increases, the pressure on local roads		
	and infra structure.		
	The Interim Policy could see the creating a new permanent		The Council is now looking at alternative products to deliver new
	occupation of sites once they were able to comply with the		homes and widen the housing offer of Swale. The draft policy
	suggested conditions. This in turn would be perceived as a new		seeks to ensure a high quality standard of amenity, layout and
	cheaper housing option and could also be seen as an area for		building for residents for a relaxation in the occupancy condition
	siting of homeless people and the creation or the perceived		to be accepted.
	creation of American style trailer parks.		'
	 Enforcement and Legal need to have the support of the 	•	The sites have already been served with notices. The issue is the
	Councillors and the trust of the residents. At the moment this is		compliance with the notices which give rise to potentially
	not there. This is about the historic underfunding of		significant housing and well-being issues should prosecution take
	Enforcement in Officers and support staff. The levels of		place. Additionally, there is a legal 'high bar' in place for evidence

Respondent	Representations made	Proposed response
	breaches have risen over the past years as officers are	to support the fact that someone is living permanently in a
	overwhelmed with the number of cases. The issues need to be	holiday home.
	taken back to basics with the Council looking at a realistic way	
	of dealing with breaches. This policy is an attempt to solve a	
	problem by taking away the restrictions. If the restrictions had	
	been enforced in the first place, this situation would not have	
	developed. Whilst everyone is aware that funding is always	
	limited, budgets must be adjusted in order that the appropriate	
	staffing levels can be applied to provide an adequate service.	
	Taking away the policy because you cannot afford to enforce it	
	is the wrong measure as is trying to introduce a measure that	
	tries to reduce the workload by covering up the perceived	
	problem.	